



Hi, here's our abridged
design **portfolio** :)

www.patoodesign.com

Logo Design







Corinette

FASHION BLOG

threepence

HAMMOND PARK



Logo Design II

Conceptual Logos

**ESTUARY
PLUMBING**
MANDURAH



THREEPENCE
HAMMOND PARK



JourneyOfLove
STRONGER EVERYDAY



trade & partners
STUDIO ASSOCIATO





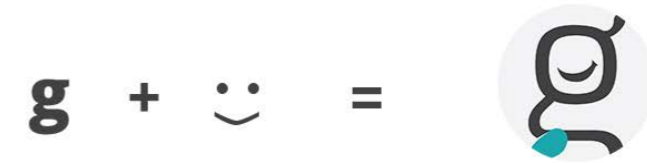
MARSHALL WATSON
INTERIORS

Identity Sets

Case Study: www.greataholic.com



Official Colours



Logomak



The Idea:

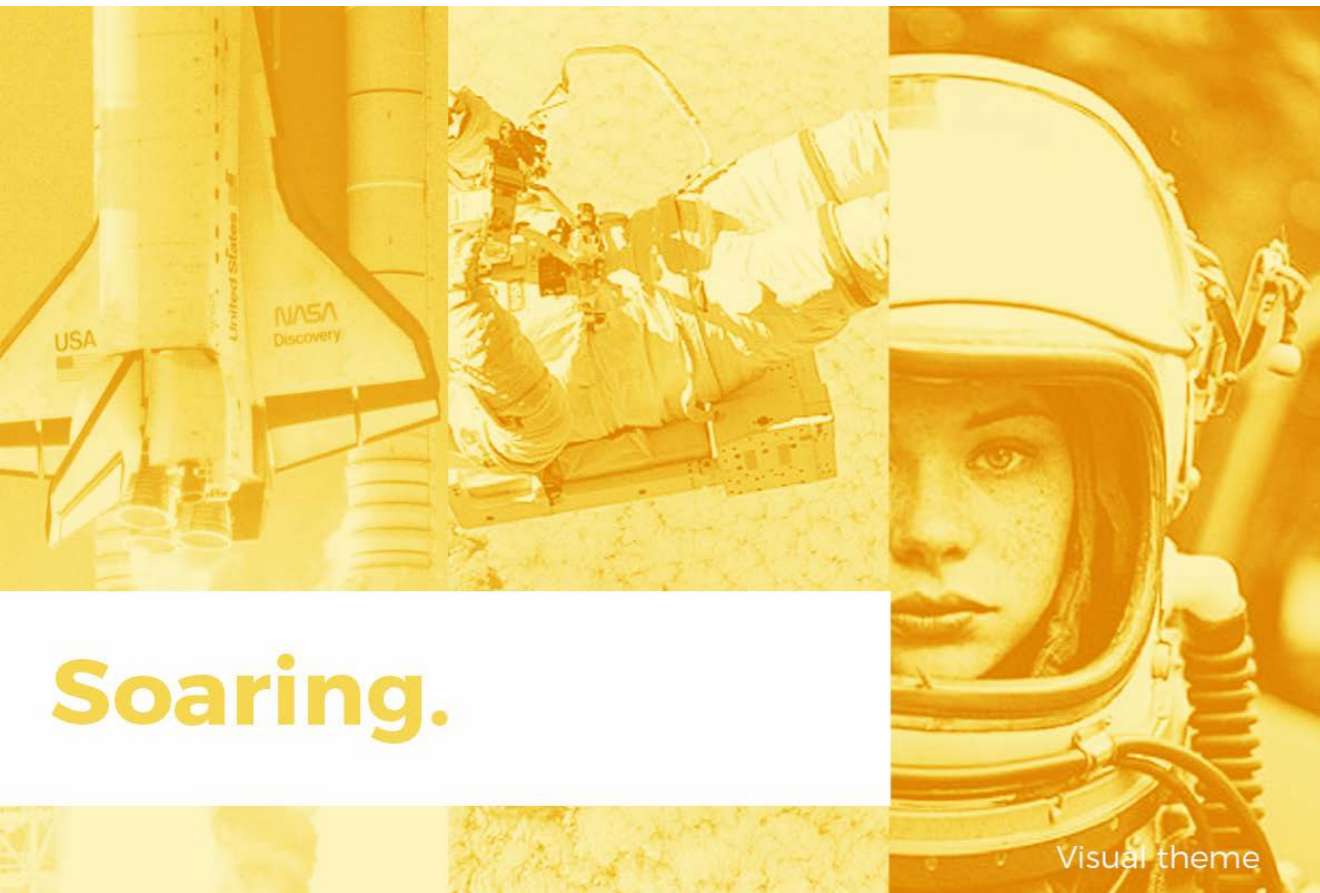
Greataholic = Greatness Addict

Logomak interpretation:

Letter "G" animal + Drunk in joy



Main Logo



A

237

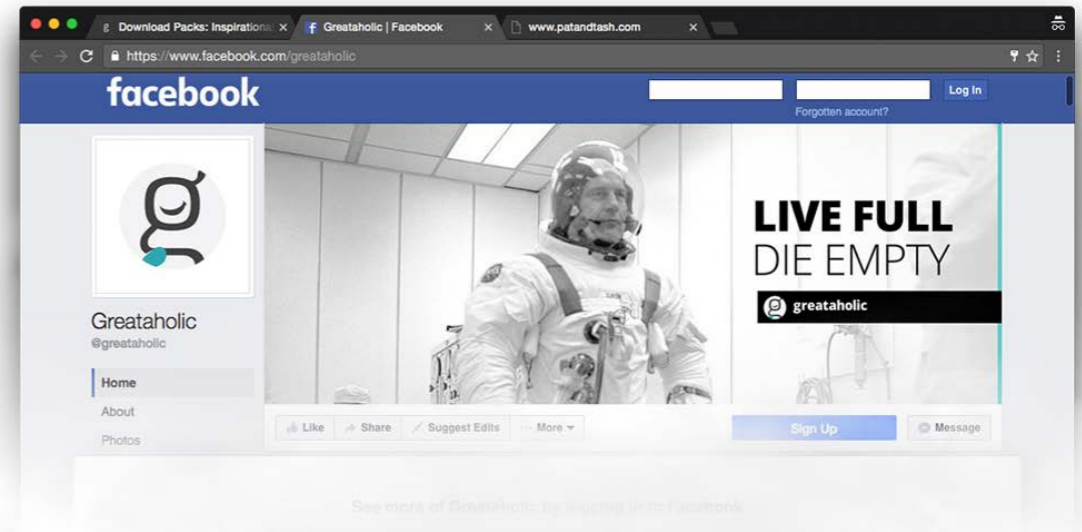
We used a combinations of these two TYPEFACES

families accross greatholic's online universe .

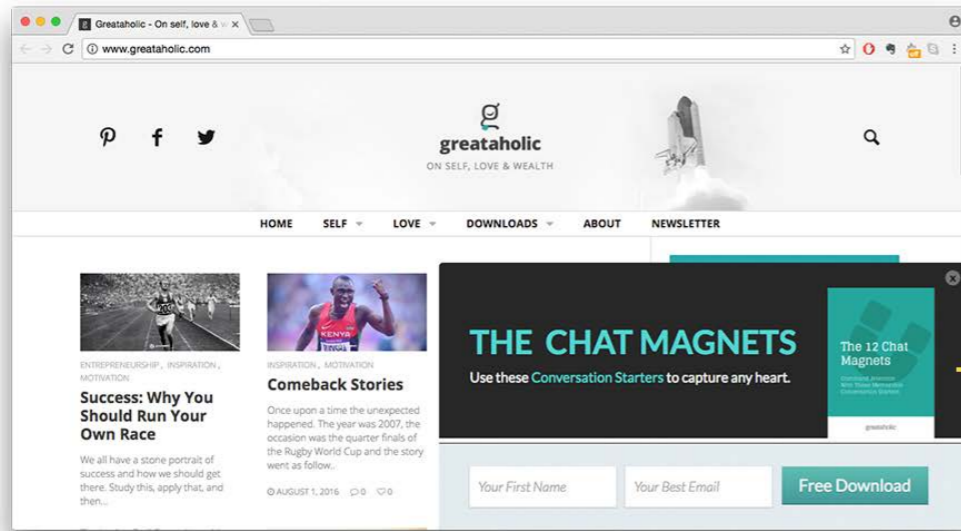
**Montserrat
+ Liszt**

Typeface

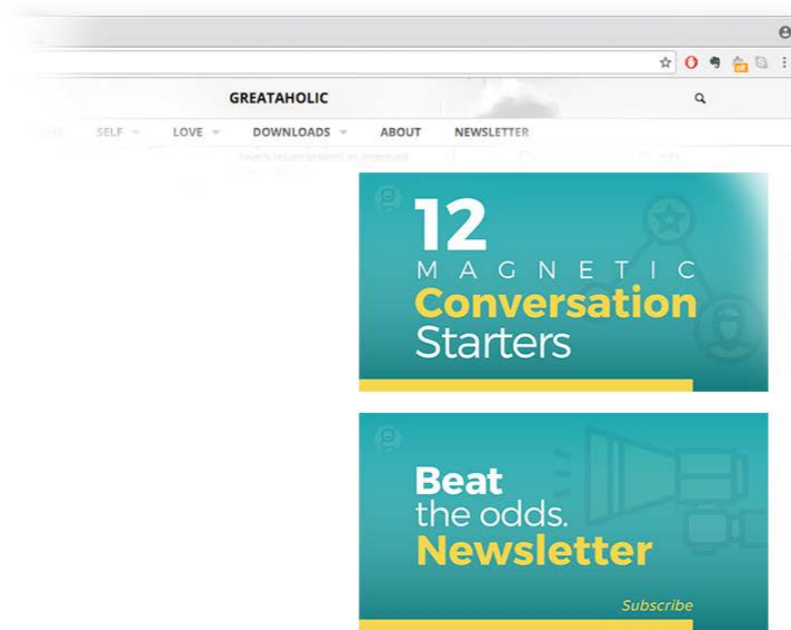
The **recurring theme** in Greataholic's communication is the idea of soaring beyond obstacles. So we decided to consistently use space imagery to reinforce this idea.



Homepage header



Download Pop-up



Site Widgets

We also designed:

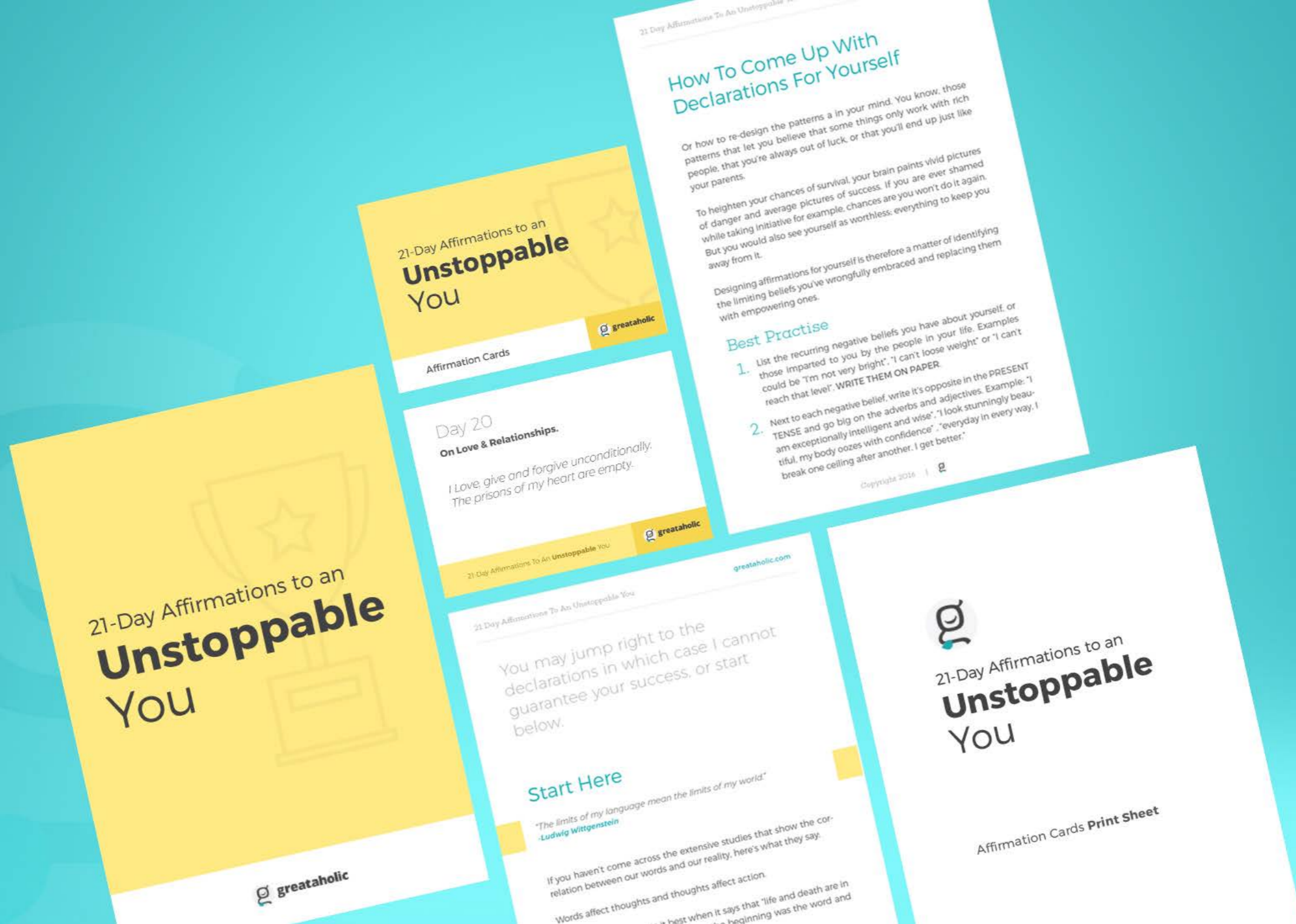
Website pop-pup imagery

Website widget imagery

Downloadable pdf's (cover + content)

Guest contributor welcome package

& more.



21-Day Affirmations to an Unstoppable You

greataholic

21-Day Affirmations to an Unstoppable You

Affirmation Cards

greataholic

Day 20

On Love & Relationships.

I Love, give and forgive unconditionally.
The prisons of my heart are empty.

greataholic

How To Come Up With Declarations For Yourself

Or how to re-design the patterns a in your mind. You know, those patterns that let you believe that some things only work with rich people, that you're always out of luck, or that you'll end up just like your parents.

To heighten your chances of survival, your brain paints vivid pictures of danger and average pictures of success. If you are ever shamed while taking initiative for example, chances are you won't do it again. But you would also see yourself as worthless: everything to keep you away from it.

Designing affirmations for yourself is therefore a matter of identifying the limiting beliefs you've wrongfully embraced and replacing them with empowering ones.

Best Practise

1. List the recurring negative beliefs you have about yourself, or those imparted to you by the people in your life. Examples could be "I'm not very bright", "I can't loose weight" or "I cant reach that level". **WRITE THEM ON PAPER**
2. Next to each negative belief, write it's opposite in the PRESENT TENSE and go big on the adverbs and adjectives. Example: "I am exceptionally intelligent and wise", "I look stunningly beautiful, my body oozes with confidence", "everyday in every way, I break one ceiling after another. I get better."

Copyright 2016 | greataholic

You may jump right to the declarations in which case I cannot guarantee your success, or start below.

Start Here

"The limits of my language mean the limits of my world."
-Ludwig Wittgenstein

If you haven't come across the extensive studies that show the correlation between our words and our reality, here's what they say:
Words affect thoughts and thoughts affect action.

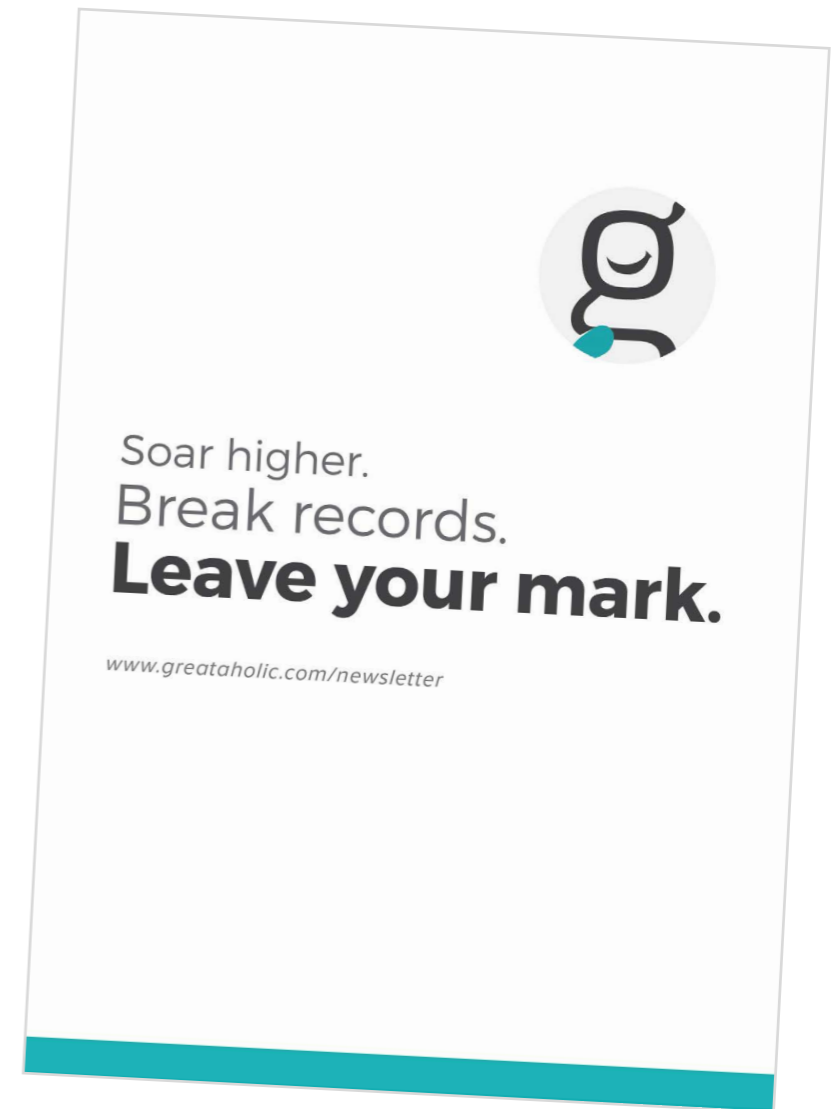
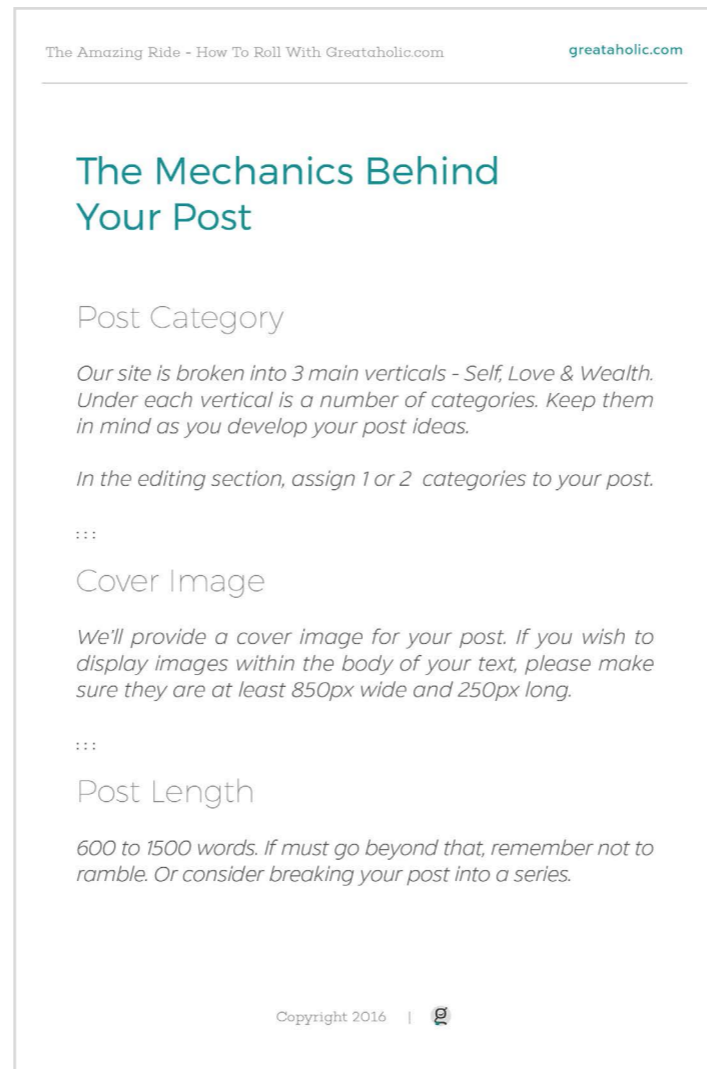
... it best when it says that "life and death are in the beginning was the word and



21-Day Affirmations to an Unstoppable You

Affirmation Cards Print Sheet

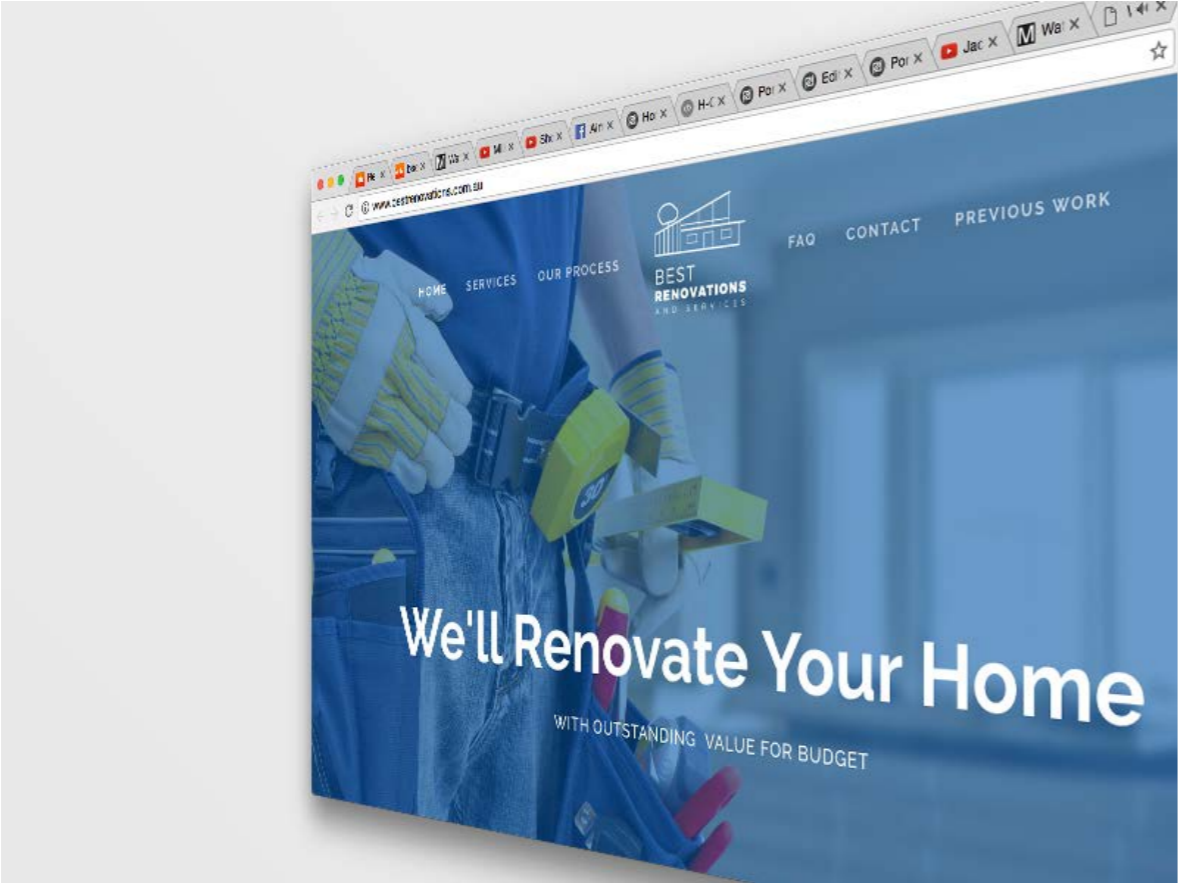
Downloadable pdf design



Guest Contributors' Welcome Package

Case Study II: Best Renovations & Services

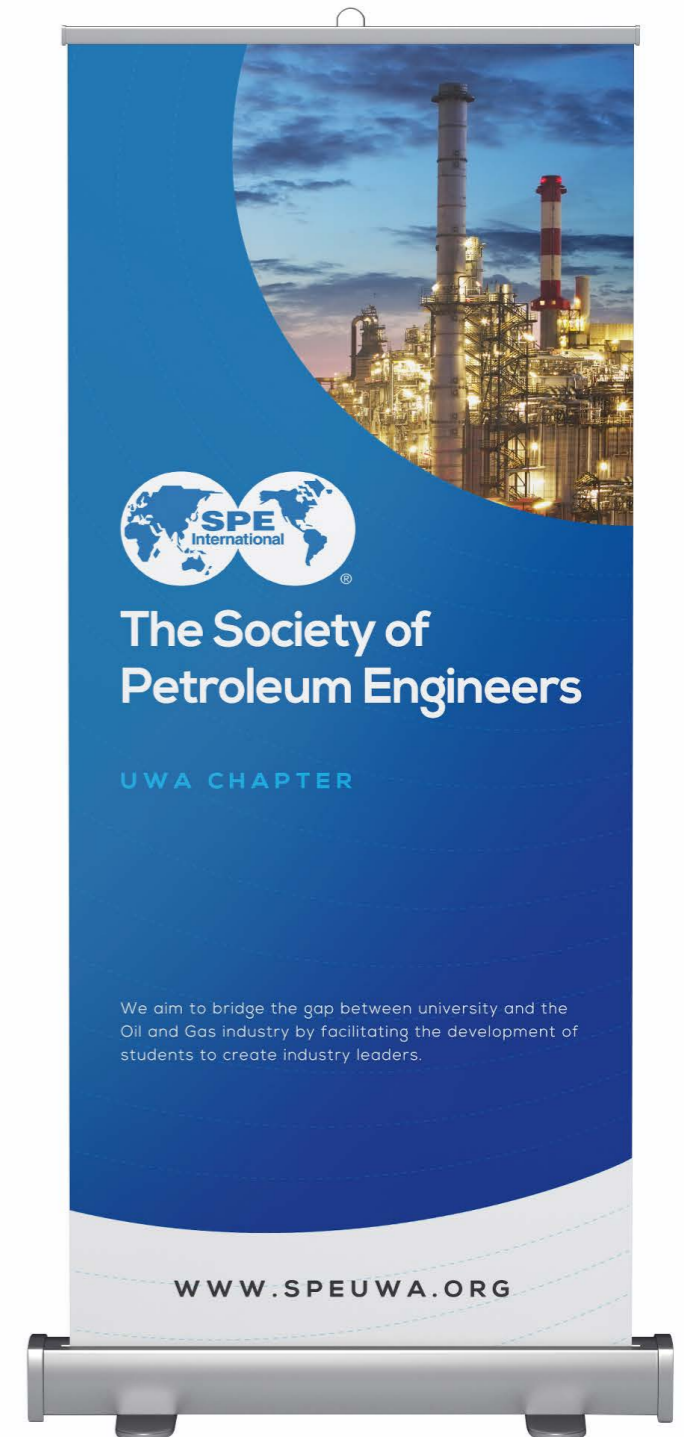
Logo + Website + Business cards



Case Study III:

The Society of Petroleum Engineers

Business cards + Flash drive cards + Rollup banners

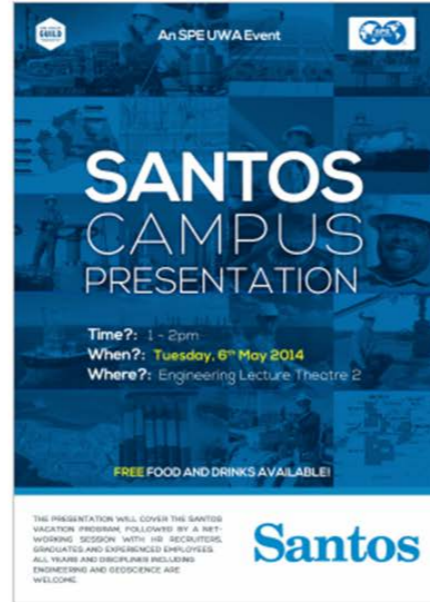


Business Cards



Client:
Site & Strata Solutions

Business Flyers



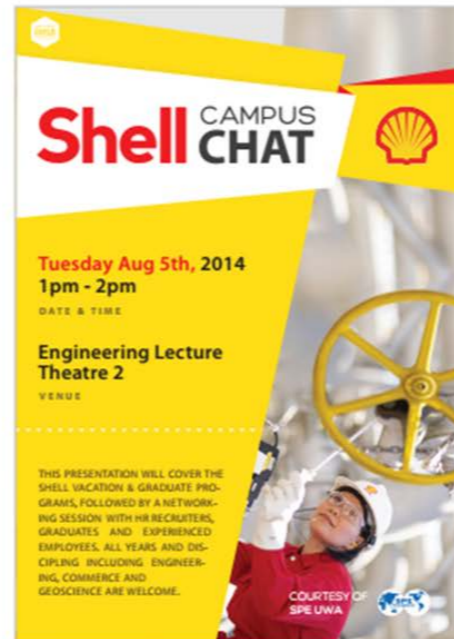
Main poster



Facebook cover



Leaflet flyer



Main poster



Leaflet flyer



Facebook Cover

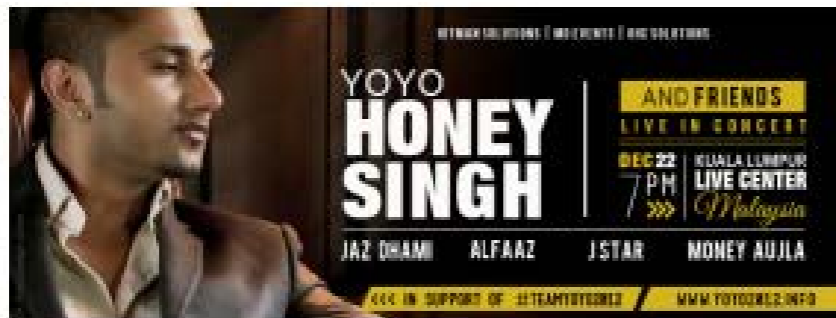
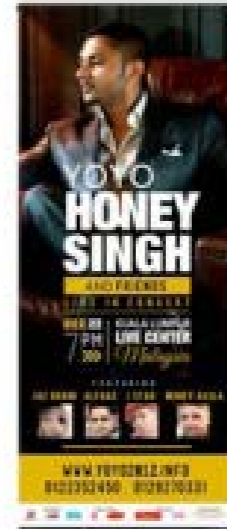
Event Promo Packs

Yo Yo Honey Singh | MTV Europe Awards 2013 Best Indian Act



FLYER'S FRONT

FLYER'S BACK



Facebook Covers



T-Shirts

Personal Projects

Event Ticket Templates



event
ticket **27**

BONUS VERSIONS

VERTICAL [2X5.5"]

+

SQUARE [3.5X3.5"]



YOLO NIGHTS
14 OUR STREET, NEW WARK, NJ

DATE: JUNE 7TH 2016 | PRICE: 99 DOLLARS | CATEGORY: BOSS LADY

DRINK: 1 | DRINK: 2 | MEAL: 1

ADMTS: ONE | TIME: 4PM

Please tick after each service

EVENT
TICKET
TWENTY-THREE

Le Bourgeois presents
CAN CUN
AFTERS
ALAN AUDELIN • JAMES TENGROD

20 SEP

CATEGORY: SILVER | TIME: 04:30 PM

El Pool Del Sul

DRINK: 1 | DRINK: 2 | MEAL: 1

admits one
199 dollars

event
ticket 26

NIGHT
GLAM
ACER ARENA SYDNEY, AUSTRALIA

24th JUNE

GATE: M | ROW: 47 | SEAT: 59

PRICE: 99 DOLLARS

ADMTS: ONE | TIME: 4PM

22 SEPTEMBER 2017
GATE: M | ROW: 47 | SEAT: 59

EVENT
TICKET
TWENTY

John & Sydney invite you to their
BABY SHOWER
14 TASHY STREET, CRAWLEY

20 SEP

CATEGORY: SILVER | TIME: 04:30 PM

Please wear shorts!

DRINK: 1 | DRINK: 2 | MEAL: 1

gift registry:
AMAZON.COM / XVYC

COLOURS: 100% EDITABLE :)

VERSATILITY [FESTIVALS | CONCERTS | PARTIES | MOVIES | ETC]

Majorsome presents

CATEGORY: SILVER | TIME: 04:30 PM

Bits & Sweetz IV
 FRIDAY 12.09.2015 ACER ARENA, SYDNEY - AUSTRALIA

PRICE \$199 ADMITS ONE START 22:00

FEATURING
 DJ FRANZ
 THE EB'S
 VIDAL

GATE M ROW 47 SEAT 59

ALL ACCESS

SPONSOR SPONSOR SPONSOR

TICKET #: 93477

The Lost Tribes LIVE

ACER ARENA, SYDNEY - AUSTRALIA FRIDAY 12 SEPTEMBER 2015

PRICE 199 ADMITS ONE START 22:00

GATE C ROW 02 SEAT 39

RAFFLE TICKET # / HOLDER'S NAME

GATE C ROW 02 SEAT 39

SPONSOR SPONSOR SPONSOR

FRIDAY 12.09.2015
SYDNEY COOLZIE 15
 EDWIN FLACK AVE, OLYMPIC PARK NSW 2127

PRICE \$199 ADMITS ONE START 22:00

GATE M ROW 47 SEAT 59

CONCESSION

ONESIE SPONSOR
 TWOTSIE SPONSOR
 THIRDSIE SPONSOR

French Nuitees

23 NOVEMBER 2017
 ADMITS ONE STARTS 9PM

GATE M ROW 47 SEAT 59

CONCESSION

BRONZE SPONSOR SILVER SPONSOR

NO: 317960

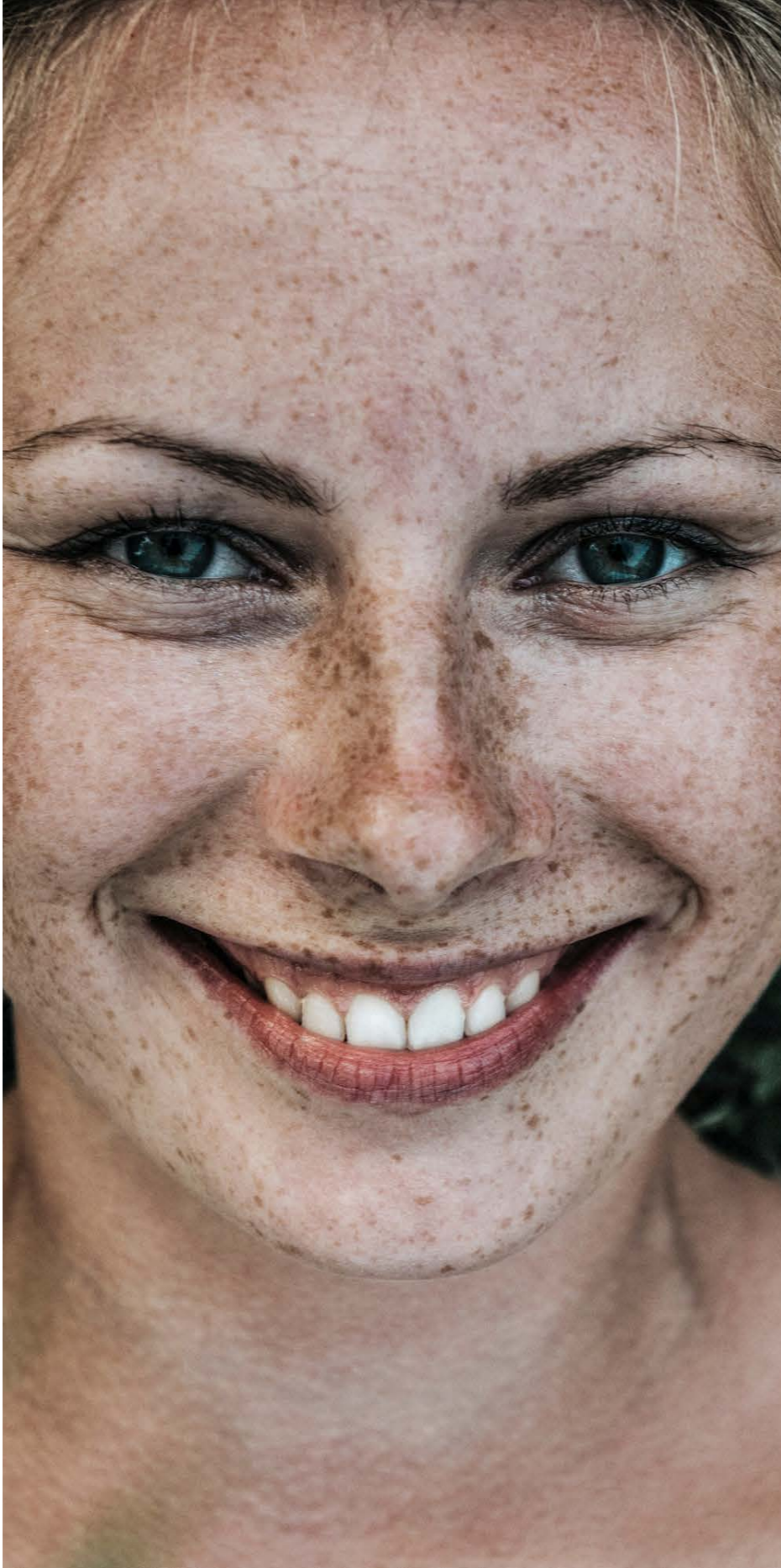
Personal Projects II

Real Estate Flyer Templates

FREE REAL ESTATE ICONS



FREE LOGO



Yours
next?

**If you've loved anything
about this portfolio,**

then our hearts speak the same design language. And if you don't mind us crafting something you'll be proud to show, please contact us.

We sweat, you smile :)

Con-
tact

smile@patoodesign.com

0481 241 399

We sweat, you smile.

